Yusuf Demirci

About

I am an iOS developer with 8 years of mobile development experience.
I build qualified and easily extendable mobile apps from scratch to publishing by being responsible for all of the stages of the product.
Excluding the developer approach, I can look at the product from the manager's, designer's, and product owner's perspectives and integrate platform-specific features.
I also have experience in team management to build products from the idea to the publishing.
Besides working inside the development kitchen, I mentor rookie iOS developers. They are getting information about how to find a job, how they can improve themselves, and what the challenges are in iOS development.
Last but not least, I am also having fun creating open-source projects and content. You can find open-source projects and libraries at **github/meyusufdemirci**, articles at **medium/@meyusufdemirci** and my industry experience at **youtube/@meyusufdemirci**

iCommunity

Founder   Sept 2024 - present / Istanbul, Turkey / remote

iCommunity is a community established to gather the highest quality iOS Developers in Turkey under one roof and support them throughout their careers.

In addition, it helps new graduates and intern software developers to develop under the roof of the community and help them make a safe career start.

iCommunity aims to place its graduates in the sector by organizing BOOTCAMPs in iOS Development.

Website

Innovance Information Technologies Inc.

Senior iOS Developer   Oct 2023 - Oct 2024 / Istanbul, Turkey / remote

I was working on the GIB project, the primary client app for tax transactions, belongs to the government's Tax Administration Office in Turkey.
I was responsible for building the project base in SwiftUI from scratch.

After the mission is completed in GIB, I started to work for Akbank, which is one of the biggest banks in Turkey, on Akbank project.
I was responsible to integrate new features coming from the business side and refactor the current code base.

Projects
- GIB
- Akbank

Intertech Information Technology and Marketing Inc.

Senior iOS Developer   Mar 2023 - Sept 2023 / Istanbul, Turkey / remote

I was working on MobilDeniz project is the primary client app for banking transactions, belongs to Denizbank which is one of the biggest banks in Turkey.
I was responsible to integrate new features coming from the business side and refactor the current code base.

Projects
- MobilDeniz

Stealth Startup

CTO & Co-Founder   Dec 2021 - Jan 2023 / 1 year 1 month / Istanbul, Turkey / remote

Manage the IT department of the company.
I was responsible for building fancy projects from scratch to marketing steps.

Key Accomplishments

Analyze
- Sit and discuss the main idea with its strong and weak sides
- List the rivals and check their strong and weak sides
- Prepare an MVP of the big idea

Design
- Think of the simplest form of the app
- The design must follow the Apple human interface guideline and latest platform-specific decisions
- Figma is the tool for creating a clean and elegance design

Development
- Our first goal is to cover the quality principles
- Can use both UIKit and SwiftUI to achieve the pure native app target
- The code base must be dynamic and expandable to cover the future features

Marketing
- Apps are just small basketball balls in the ocean without ASO
- Analyze the right keywords that can move us higher
- Promote target keywords on the screenshots
- Promote on SearchAds
- Publish on ProductHunt

Analytics
- Always keep our eyes on Firebase Analytics data
- Adjust is another tool to observe the analytics data

We basically convert the idea into an iOS app by applying all approaches that it needs.

Some apps we built

Freelancer

Senior iOS Developer   Aug 2021 - Aug 2022 / 1 year / remote

I was working on iOS projects from development to publishing. Mostly active on Upwork.
The projects are written in both UIKit and SwiftUI.

My Upwork profile

QuickBird Studios

Senior iOS Developer   Aug 2020 - Aug 2021 / 1 year 1 month / Munich, Germany / on-site

QuickBird Studios builds projects for the medical industry.
I was working on the Neptun project that calculates the blood glucose of human by using color cards and some blood.
The project had %70 test coverage and run by a structured pipeline.

Projects
- Neptun Diabetes Management

Martı Technologies

Mid iOS Developer   Oct 2019 - Jun 2020 / 9 months / Istanbul, Turkey / on-site

Martı is the first micro-mobility startup in Turkey, which leads the market by millions of users.
My responsibilities were leading the iOS team, and implementing the new features into the client app by communicating with the product team.
I also built 5 internal apps for the logistic teams and the Martı base framework which feeds the internal apps and the main client app.

Projects
- MARTI
- 5 stealth internal apps

Ericsson & Turkcell

Mid iOS Developer   May 2019 - Oct 2019 / 6 months / Istanbul, Turkey / on-site

I outsourced from Ericsson to Turkcell which is the biggest telecommunication brand in Turkey.
Besides usual GSM services, Turkcell provides mail services, music streaming, e-magazine products, cloud solutions, etc.
My primary responsibility was building the iOS side of Mailim, which provides e-mail services such as mailing, calendar, etc.

Projects
- Mailim

iGones Labs

iOS Developer   Febr 2017 - May 2019 / 2 years 4 months / Istanbul, Turkey / on-site

iGones Labs an agency provides mobile apps and backend services for customers in various industries.

Projects
- TRT World
- Kuveyt Türk Mobil

Nomad Commerce

Android Developer   May 2016 - Febr 2017 / 10 month / Istanbul, Turkey / on-site

I outsourced from Nomad Commerce to Akbank which is one of the biggest banks in Turkey.
I worked on the Android part of the main Akbank client app.

Projects
- Akbank

Turkish - Native
English - Professional Proficiency

Advanced skills in
**Swift, SwiftUI, UIKit, Combine, CoreData
MVVM, VIPER, Clean Swift, RxSwift,
Alamofire, SnapKit, Fastlane, Git, Git Flow,
Firebase, OneSignal, Adjust, IronSource, AdMob,
RevenueCat** for development

**Agile, Kanban, Scrum, Jira, Confluence,
Trello, Notion, Asana** for project management

Familiar with **Javascript, TypeScript, NodeJS,
NestJS, MongoDB, Visual Studio Code**

iOS App Store

Beykent University of Engineering
grad from **Software Engineering** in 2018

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